

## 2021 NACD Poster Contest

In Pickaway County, the NACD Poster Contest is open to **fourth through ninth grade students**. Artwork will be entered into the state competition with the potential to go on to the national competition after it has been judged at the county level and if it places 1st in its grade category.



### Contest Rules

- Poster size must be 14" x 22" (half poster) to be considered for state awards. Students may submit 8.5" x 11" if they wish to have their posters only compete on a local level.
- Colorful photos with bold lines attract the most attention! Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2021 Stewardship theme "Healthy Forests = Healthy Communities" must be included on the front side of each poster submission to be eligible for the national poster contest.
- Each poster entry must be submitted to NACD with an **entry form** to be eligible for judging. The form must be completed and signed by a parent or guardian, and taped to the backside of the poster.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- Entries must be turned in to the Pickaway SWCD no later than 4:30 p.m. on Friday, **March 5, 2021**.
- Posters will be judged in 4-6 or 7-9 grade-level categories.

### Poster Evaluations

Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

First Place: Medallion & Advance to State Contest

Second Place: Medallion

Honorable Mentions: Rosettes

All other participants: Participation Ribbons

1st, 2nd, & Honorable Mention posters will be displayed at the Pickaway County Library during Soil & Water Stewardship Week, April 25-May 1, and will also be featured on placemats in various Pickaway County restaurants. First place posters will also be framed and displayed in the Pickaway County Public Library Children's Area for a year.