



**Pickaway Soil and Water Conservation District**  
**110 Island Road, Suite D**  
**Circleville, Ohio 43113-9056**  
**740-477-1693 Fax 740-477-3327**  
**[www.pickawayswcd.org](http://www.pickawayswcd.org)**

Dear Teachers,

It's that time of the year again: the annual Soil & Water Stewardship Poster Contest! Pickaway Soil and Water Conservation District (PSWCD) is once again sponsoring the contest that is open to all Pickaway County students in grades 4-9.

The purpose of the contest is to provide students with an opportunity to share their thoughts about soil, water, and related natural resource issues and to carry their message into Pickaway County.

"Life in the Soil: Dig Deeper" is the theme selected for 2019 by the National Association of Conservation Districts. Pickaway SWCD can provide educational materials to introduce students to the theme. Please call (740) 477-1693 or email [katerina-sharp@pickawayswcd.org](mailto:katerina-sharp@pickawayswcd.org) to request these materials and to let us know you are participating.

Posters will be judged in two grade level categories: **Grades 4-6** or **Grades 7-9**. Awards will be handed out for each grade level category. First and second place winners will receive \$25 & \$10, respectively, and Rosettes. Several posters from each group will receive Honorable Mention Rosettes. All other participants will receive Participation Ribbons.

First and second place posters will be featured on placemats in various Pickaway County restaurants and at the PSWCD Annual Banquet in the fall. First, second, and honorable mention posters will be displayed at the Pickaway County Library during Soil and Water Stewardship Week, April 28-May 5. First place posters advance to the state contest with a chance to advance to the national contest.

Students must complete an entry form (with parent signature) and tape it to the back of their poster for their submission to be counted. Additional forms are available from the PSWCD website [www.pickawayswcd.org](http://www.pickawayswcd.org).

Please include the name of the teacher participating in the contest on the entry form. If you have more than one classroom of students participating, please add a Classroom Identifier on the entry form and group posters by classroom. Judges will select several posters from each class, not just from each teacher, to receive awards.



Thank you for your participation in this fun and educational event!  
~Pickaway Soil and Water Conservation District Staff

## Poster Contest Rules and Guidelines

- ◆ Poster size must be 14" x 22" (half poster) to be considered for state awards-teachers may submit 8.5" x 11" if they wish to have their posters only compete on a local level
- ◆ The 2019 theme "Life in the Soil: Dig Deeper" must be written on the poster.
- ◆ No photographs or images of a commercial or copyrighted origin are permitted.
- ◆ Poster must be created by an individual student, not a group of students.
- ◆ Only 1 entry per year is allowed per student.
- ◆ All posters must include an entry form, taped to the back, including parent/guardian signature to be eligible for judging.
- ◆ Colorful, bold-colored posters are the best posters!
- ◆ Posters must be flat. No three-dimensional elements.
- ◆ Posters will be judged in two grade level categories: Grades 4-6 and 7-9.
- ◆ Posters will be judged on the following criteria:
  - 50% Conservation Message and Incorporation of 2019 Theme
  - 30% Visual Effectiveness
  - 10% Universal Appeal
  - 10% Originality
- ◆ Posters are due to the Pickaway Soil and Water Conservation District Office by Friday, March 1<sup>st</sup> at 4:30pm.
- ◆ First place posters advance to the State Contest, with a chance to be chosen to go on to the National Contest.

## Examples of Past Winners and Honorable Mention Posters

