

2024 POSTER CONTEST



Poster Contest Details

The Poster Contest is open to all Pickaway County public, private and homeschooled students in grades K-12.

Posters can be dropped off at the Pickaway SWCD office,
or contact Katerina to pick them up from the front office of your school.

Posters are due by Friday, March 29, 2024.

Contest Categories

K-1st Grade 2nd-3rd Grade 4th-6th Grade 7th-9th Grade 10th-12th Grade



Pickaway SWCD Office
110 Island Road, Suite D
Circleville, OH 43113
Office Hours: M-F 8am-4:30pm

Katerina Sharp, Education/Outreach
katerina-sharp@pickawayswcd.org
740-477-1693



Poster Contest Details

County Level:

Pickaway SWCD will select a 1st and 2nd place poster from each category (and sometimes honorable mentions as well) and copies of these will be displayed at the Pickaway County Public Library. Scans of all top placing posters will be displayed at the library during National Stewardship Week (April 28-March 5). 1st place posters in the older age categories will be framed and displayed in the library near the children's section for a year.

State & National Level:

The 1st place posters from each category will be sent on to the state level for judging. State winners will then be sent to the national level, where one overall winner will be selected and announced at the NACD Annual Meeting in February 2025. Winners will be posted to the NACD website and 1st, 2nd, and 3rd place poster winners will receive a monetary prize.



Poster Contest Details

- Turn poster in on time for judging. Your local conservation district's entry deadline is **Friday, March 29, 2024**.
- Attach poster entry form on the back of each poster and be sure it is signed by a parent or guardian.
- Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2024 Stewardship theme “May The Forest Be With You Always” must be included on the front side of each poster submission to be eligible for the state poster contest.



Poster Contest Details

Any media may be used to create a flat poster

- Paint
- Crayons
- Colored pencil
- Charcoal
- Stickers
- Paper
- Or other materials



Poster size must be **14" x 22" (half a poster)** to be eligible to send on to the state contest.

8.5" x 11" size posters are acceptable to be turned in for the county contest. Teachers, if you have a poster you expect will be really fabulous, please encourage student to use the larger paper so we have the option to send it on to the state level.



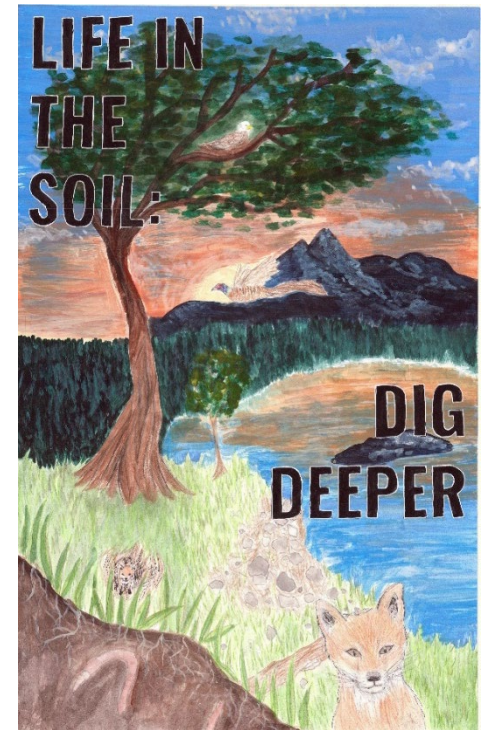
What Makes a Good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read



Brainstorming Poster Ideas

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title: **May The Forest Be With You Always**
- Use some of the important water issues from this presentation.
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research watersheds online and use the information found in your poster.



Do:

- Do limit text, and balance a combination of illustrations and words.
- Do be as neat as you can and be sure to erase any penciled sketches or guidelines.
- Do blend colors when using crayons or colored pencils.
- Do research the theme topic as a way to brainstorm poster ideas.



Don't:

- Don't use staples, tacks, or tape.
- Don't use fluorescent-colored posters.
- Don't create a poster that is all words or all illustrations.
- Don't have your parent or others draw your poster for you to color in.
- Don't try to include too many ideas. A single message – clearly illustrated – is most effective.



Judging Criteria

- Conservation message – 50%
- Visual effectiveness – 30%
- Originality – 10%
- Universal appeal – 10%



For More Information

Visit: www.pickawayswcd.org/poster-contest

Entry Forms, Rules, and Resource PDF files are available for download on the poster contest page.

All Posters due by Friday, March 29, 2024

